

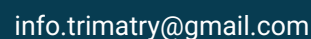
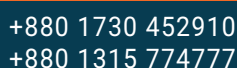
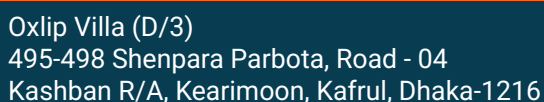
# Sharing the World's Most Innovative Ideas



- ▶ **SOFTWARE**
- ▶ **SOCIAL MEDIA**
- ▶ **GRAPHIC DESIGN**
- ▶ **MOTION GRAPHICS**
- ▶ **2D & 3D ANIMATION**
- ▶ **TVC/OVC MAKING**
- ▶ **VIDEO DOCUMENTARY**
- ▶ **SHORTFILM MAKING**

Creative and awesome cultural innovative for humanity- embedded with this motto Trimatry has started its journey the genuine cultural heritage and nourishes the pure and simple and positive thoughts of mind and critics of life and keep keen eyes on psychological and mental growth of humanity. We try to maintain harmony and mutual combination of modern technology and creative nature of masterminds. Trimatry is unique production house of making Television Programmes, TVC, OVC and Video Documentary. We have over 22 years of experienced professionals who have experience in making Television productions, Advertisements (TVC/OVC), Short Films, etc. Creative and awesome cultural innovative for humanity- embedded with this motto Trimatry always cherishes the genuine cultural heritage and nourishes the pure and simple and positive thoughts of mind and critics of life and society. We only focus on inherent talents of present and future and keep keen eyes on psychological and mental growth of humanity. We try to maintain harmony and mutual combination of modern technology and creative nature of masterminds. Trimatry is unique production house of making Television Programmes, TVC, OVC and Video Documentary. We have over 22 years of experienced professionals who have experience in making Television productions, Advertisements (TVC/OVC), Short Films, etc. Creative and awesome cultural innovative for humanity- embedded with this motto Trimatry has started its journey on 2020 in the field of digital media world. Trimatry always cherishes the genuine cultural heritage and nourishes the pure and simple and positive thoughts of mind and critics of life and society. We only focus on inherent talents of present and future and keep keen eyes on psychological and mental growth of humanity. We try to maintain harmony and mutual combination of modern technology and creative nature of masterminds. Trimatry is unique production house of making Television Programmes, TVC, OVC and Video Documentary. We have over 22 years of experienced professionals who have experience in making Television productions, Advertisements (TVC/OVC), Short Films, etc. Creative and awesome cultural innovative for humanity- embedded with this motto Trimatry always cherishes the genuine cultural heritage and nourishes the pure and simple and positive thoughts of mind and critics of life and society. We only focus on inherent talents of present and future and keep keen eyes on psychological and mental growth of humanity. We try to maintain harmony and mutual combination of modern technology and creative nature of masterminds. Trimatry is unique production house of making Television Programmes, TVC, OVC and Video Documentary. We have over 22 years of experienced professionals who have experience in making Television productions, Advertisements (TVC/OVC), Short Films, etc.

## Advertising





## About Us

### *An innovative platform for ideas.*

Creative and awesome cultural innovative for humanity-embedded with this motto Trimatry has started its journey on 2020 in the field of digital media world. Trimatry always cherishes the genuine cultural heritage and nourishes the pure and simple and positive thoughts of mind and critics of life and society. We only focus on inherent talents of present and future and keep keen eyes on psychological and mental growth of humanity. We try to maintain harmony and mutual combination of modern technology and creative nature of masterminds.

Trimatry is unique production house of making Television Programmes, TVC, OVC and Video Documentary. We have over 22 years of experienced professionals who have experience in making Video Documentaries on various Government, National, International Organizations, Corporates and NGOs. We also have experience in making Television productions, Advertisements (TVC/OVC), Short Films, etc.







## What makes TRIMATRY the best?

From the very first day of our journey, we set a clear and specific goal, "We will never compromise on quality." We had a deep understanding of the market before we started our operations and from day one we knew what it takes to be a successful company.

Since almost 20 years since the beginning of Trimatry's journey, we have worked with many domestic and foreign organizations and helped them achieve success in the tough market competition. With their success, our knowledge has also increased and the quality of our work has also increased. We have learned and proven to our customers that the combination of our experience and passion is the secret recipe for sustainable success.

***Our goals, vision and code can be told with 4 simple points.***

- ▶ **Uncompromising Integrity**
- ▶ **Passionate and Excellence**
- ▶ **Ethical all the Way**
- ▶ **Partners of Success**





## What We Do?

### SOFTWARE

Process Digitization  
Sales Force Automation  
Biometric Recognition  
HR Automation

### ONLINE SOLUTION

Website Design  
Website Development  
SEO Optimization  
E-Commerce Platform  
Domain Reistration  
Advanced Hosting  
Technical Support

### SOCIAL MEDIA

Profile Creation  
Social Media Management  
Content Development  
Paid Advertising  
Engagement Monitoring  
Performance Reportings  
Channel Promotions

### GRAPHIC DESIGN

Illustration Artwork  
Logo Design  
Business Card  
Book Design  
Magazine Design  
Advertising Designs  
Catalogues Design

### VIDEOS & ANIMATION

Scripting  
Ideas Brainstorming  
2D/3D Animation  
TVC/OVC Making  
Corporate AV  
NGO Documentary  
TV Programme





## Software Development

### Our Solutions

With a strong team of corporate veterans to design products to suit business requirements, we deliver exactly what you need just when you need it.



#### **Business Process Degitization**

Self service platform and process innovation for workplace agility and actionable insights. Unlimited workflows, unlimited possibilities.



#### **HR Management System**

A single platform for complete HR operations and workflows. Time management, payroll, performance management, approvals - all covered in one solution.



#### **Biometric Recognition**

With help of the top face recognition solution provider, we offer you state of the art identification solutions. From KYC to attendance and visitor management!



#### **Field Force Management**

Face recognition attendance and smartphone based real time geo tracking of field force. Field workers are always in front of your eyes!

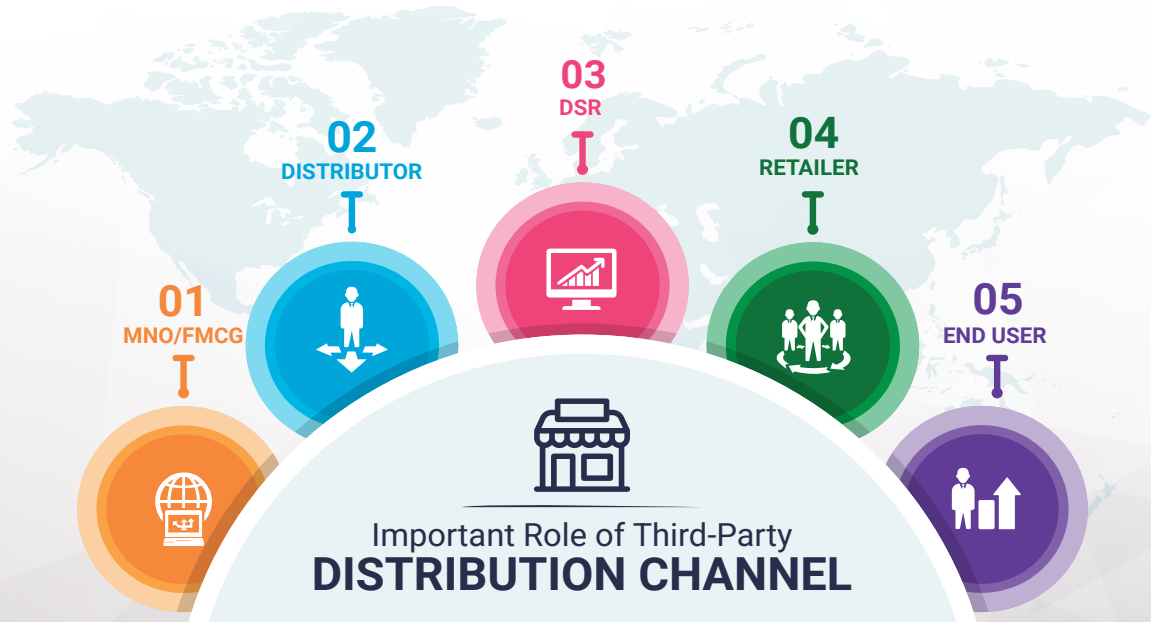






## Software Development

# ROLE AND TROUBLE WITH THIRD PARTY DISTRIBUTION



Increase reach throughout the country

Provide interim finance

Deploy necessary number of DSR for product delivery

Deploy required number of BP for promotional activities





## Creative Team



**MD SHAMSUL ALAM**  
Creative Director



**KHONDOKAR ASRAF**  
Script Writer



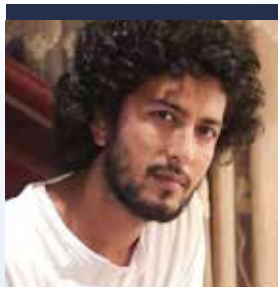
**HIRA AZAD**  
Cinematographer



**ANARUL HOQUE ANAR**  
Head of Graphics Dpt.



**SADEQUR RAHMAN**  
Chief Visualizer



**H M NOOR**  
Art Director



**ABU EUSHA TALUKDER**  
Illustrator & Artist



**SHAMSIL AREFIN EMON**  
Video Editor & Animator







## Creative Director



### **Md Shamsul Alam**

Founder  
Creative Director  
Script Writer  
Storyteller  
Graphics Designer  
Video Editor

*Qualification:*  
**Master of Social Science**  
2001, National University

*Experience:*  
**26 Years' experience**  
in Audio Visual Productions

Since childhood, Md. Shamsul Alam had a great interest in creative works like writing, acting, fine arts, painting, etc. Along with his studies, he used to be busy with these aesthetic creative works. After completing a Diploma in Computer Science and Hardware Management from Computer Technology Training Institute under Ministry of Education in 1995 Shamsul Alam started his career in the arena of IT sector. In 1998 he has completed his graduation and then assigned his career as a Video Editor in Television Media. In his long career, he has worked with many famous Actors, TVC makers, Drama and Film Makers, Directors and Producers, such as Afzal Hossain, Mr. Riaz Uddin Badsha, Mr. Subhash Dutt, Mr. Kazi Hayat and many others, sometimes as a video editor and sometimes as an assistant director. Along with his work, he also continued his studies. He obtained a master's degree from the National University in 2001.

As a Senior Video Editor, he has already draw very colourful figures in private Television like Channel-I, Diganta TV and recently in RTV. He has achieved praise and admiration from different intellectuals for his more than 1500 dramas, telefilms, Documentary, crime shows, reality shows, musical shows and so on.

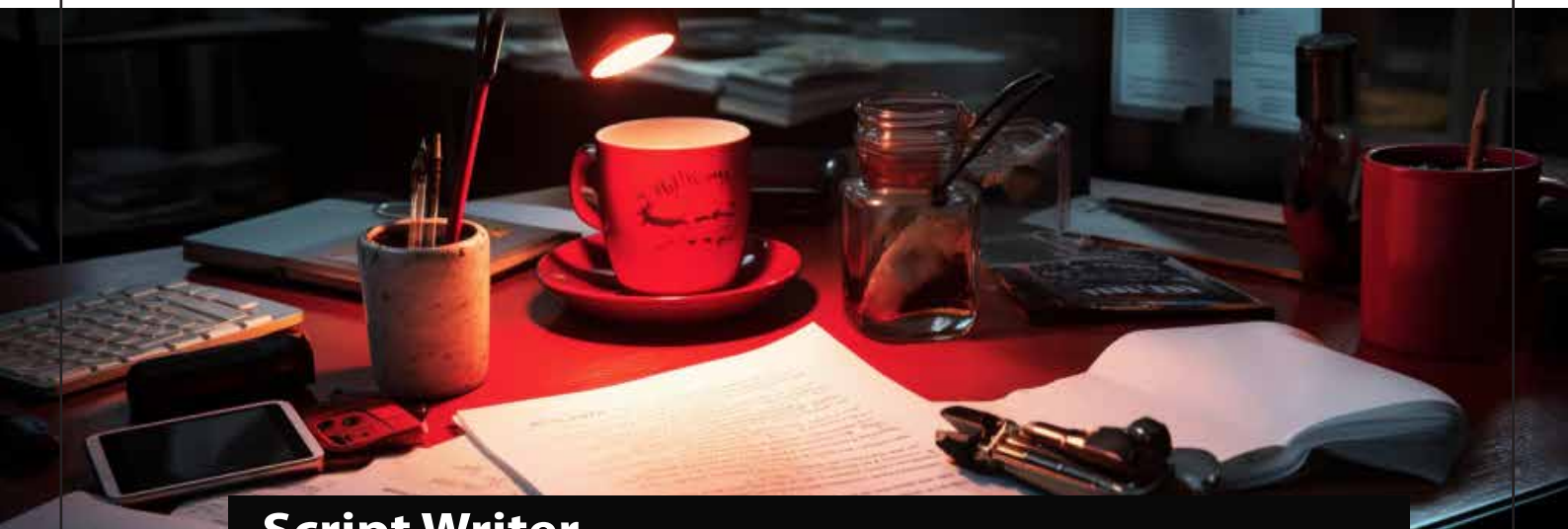
As a Director, Script writer and Video Editor, he makes many Corporat AV, NGO/INGO Documentary, Short Films, Educational Content etc. for Ministry of Education, Ministry of Women and Children Affairs, Bangladesh Bank, SME Foundation, A2i, JIKA, Save the Children, Bangladesh Police Force, RAB, Fire Service and many more.

Recently he worked as a Chief Video Editor, Graphics Designer, Assistant Director, and Sound Director on a Biographical Documentary Film on Bangabandhu Sheikh Mujibur Rahman named "Political Life of Bangabandhu and Emergence of Bangladesh" produced by Bengal Multimedia (RTV) which is awarded as Best Documentary Film 2020.

As a writer he writes drama scripts and novels like Ridoy Kuthire, Nishideep, Otopor Gafter, Bristy O Valobashar Golpo, Joyita Tomer Jonno, etc.

With a vast experience of almost 23 years, he founded Trimatry Media Agency on January 1, 2025. Now, he is giving his full attention and sincere devotion to Trimatry as a creative director and scriptwriter.





## Script Writer



### **Ashraful Islam**

*Script Writer*

*Qualification:*

**Master of Arts**

*Rajshahi University*

*Program Director at VAB*

*Publications:*

*Noble: Borkha, &*

*Goya-Kashi-Brindaban*

*(Book of Poetry)*

*Ttri Ninanda*

*Shorir Valo Rakhte Hole*

*Drama:*

*Biporit Kothar proclamation*

Khandaker Ashraful Islam is a dedicated writer at Trimatry Media Agency, where he contributes his creative skills and storytelling expertise to various projects. With his keen interest in creating compelling narratives, he plays a key role in creating content that communicates ideas with clarity, emotion, and impact. His work reflects both creativity and professionalism, making him an integral part of the agency's mission to provide high-quality media and communication solutions. Through his writing, Khandaker Ashraful Islam brings originality, depth, and cultural relevance to each of his projects.

His documentaries "Andhar Periye" and "Nari" have received great appreciation both in the country and abroad. The documentary "Andhar Periye" is basically based on the life struggle of the people of an island village in Maheshkhali. The village is surrounded by salt water of the sea on all sides. The main challenge of the life of the people of this area is safe drinking water. And the documentary "Nari" depicts the life struggle of the women of a forbidden village in Kurigram. Where women are victims of river erosion and struggle to break the chains of darkness and return to normal life.

Khandaker Ashraful Islam has worked in various national and international NGOs for over 31 years in mid-to-high management positions. He has also written novels, poems and play scripts. His novels - Borkha, Goa-Kashi-Vrindavan and books of poetry - Troye Ninanda and Saree Bhalo Rathna Hola. The drama Biparit Kather Proclamation aired on Channel I. In addition, his articles on various topics have been published in the form of columns in newspapers, online media and NGO web-sites.





## Director of Cinematography



### **Hira Azad**

*Director of Cinematography*

*Qualification:*

**Master of Arts**

*2000, National University*

*Experience:*

**28 Years' experience**

*in Audio Visual Productions*

*Achivement:*

**National Film Award 2014**

*Film - Uttarer Sur*

*Director: Shahnaz Kakoli*

Hira Azad is a distinguished cinematography director whose practice reflects a deep commitment to the language of visual storytelling. He is able to create images of both precision and resonance by combining technical expertise with artistic vision. His body of work spans a variety of genres, including narrative films, documentaries, advertisements and music videos, each of which showcases his sophisticated sense of light, motion and composition. With a remarkable balance of innovation and craftsmanship, Azad's cinematography engages the audience not only as a visual spectacle but also as a medium of emotional and intellectual depth. The film "Uttarer Sur" directed by Ms. Shahnaz Kakoli won the National Film Award in various categories in 2014 for its extraordinary work.

After completing his formal education, Mr. Hira Azad underwent practical training in creative video photography under renowned cinematographer Mr. Khaled Mahmud Mithu. In this continuum, he received film cinematography training from Bipul Raihan (elder son of Zahir Raihan) and Mr. Pankaj Palit. Later, he worked as a cinematographer for many national and multinational organizations like UN, ILO, UNDP, JICA and BBC Bangla. Moreover, he has also been fortunate to work with Mr. Afzal Hossain, Nargis Akhter, Mr. Iqbal Hossain (PSI), Mr. Abul Hayat, Mr. Kazi Elias Kallol and many other film, drama, advertisement makers.

Hira Azad is currently working as the Director of Cinematography at Trimatri Media Agency. At Trimatri Media Agency, he continues to expand his practice, shaping projects that meaningfully contribute to contemporary visual culture. His portfolio embodies both versatility and originality, confirming his role as a cinematographer dedicated to advancing the aesthetics and discourse of moving images.







## Director of Graphics and Animation



### **ANARUL HOQUE ANAR**

*Director of  
Graphics and Animation*

*Qualification:*  
**Master of Fine Arts**  
2001, Dhaka University

*Experience:*  
**23 Years' experience**  
in Visual Arts, Graphic Design  
Motion Graphics  
2D/3D/4D Animation

Anarul Haque Anar is an accomplished director of motion graphics and animation, combining his creativity, technical skills and narrative design to create dynamic visual experiences that blend art with innovation. With a career dedicated to exploring the possibilities of motion design, Anar has developed a unique approach that integrates storytelling, design principles and advanced animation techniques. His work spans a wide range of media including branding, advertising, broadcast content and digital platforms, with each project reflecting both originality and precision.

After earning his master's degree, he has worked in many local and international organizations as a graphics designer and 3D/4D animator. He has already proven his work in many local televisions like Channel IK, Bangla Vision, Diganta TV, Channel-I, etc. Most recently, he worked as the lead graphics animator at Nagorik TV.

He currently works as the Director of Graphics Design and Animation at Trimatry Media Agency. He leads the development of motion graphics projects that push the boundaries of contemporary visual communication. Through his direction, animation becomes more than movement - it transforms into a language of expression, capable of engaging audiences and amplifying the impact of ideas.

His growing portfolio confirms his role as a creative leader in the field, dedicated to shaping the growing landscape of motion graphics and contributing to the larger discourse of visual media.



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[info.trimatry@gmail.com](mailto:info.trimatry@gmail.com)



## Chief Visualizer



**Sadiqur Rahman**  
Chief Visualizer

*Qualification:*  
**Master of Arts**  
2016, National University

*Experience:*  
**10 Years' experience**  
in Graphic Design, 3D Visualization  
Motion Graphics and Banding

*Achivement:*  
**National Film Award 2014**  
Film - Uttarer Sur  
Director: Shahnaz Kakoli

Sadiqur Rahman Fahim is a highly creative and detail-oriented Chief Visualizer with proven expertise in transforming concepts into compelling visual stories. With a strong background in design principles, brand identity, and visual communication, Fahim brings innovative ideas to life across digital, print, and multimedia platforms.

His career reflects a deep commitment to creative excellence, combining artistic vision with strategic thinking to deliver visuals that not only inspire but also align with brand goals. Fahim excels in leading visualization teams, mentoring junior designers, and collaborating with cross-functional departments to ensure consistency and impact in all creative outputs.

### Key strengths include:

- Conceptualizing and developing high-impact visual campaigns.
- Expertise in graphic design, 3D visualization, motion graphics, and branding.
- Strong proficiency in industry-standard tools (Adobe Creative Suite, Cinema 4D, Blender, etc.).
- Leadership in design direction, project management, and client communication.
- A keen eye for detail with the ability to balance creativity and functionality.

As a Chief Visualizer, Fahim is driven by the belief that great design is not just seen but felt. His creative leadership ensures that every project reflects innovation, clarity, and emotional resonance, making him an invaluable asset to any forward-thinking organization.





## Art Director



**H M Noor**  
Art Director

*Qualification:*  
**Master of Arts**  
National University

*Experience:*  
**10 Years' experience**

H M Noor serves as the Art Director at Trimatry Media Agency, where he leads with vision and creativity in shaping the visual identity of diverse projects. With a keen eye for design and a deep understanding of visual storytelling, he oversees the artistic direction that defines the agency's work.

His expertise lies in combining innovation with aesthetic precision, ensuring that each project reflects both originality and professional excellence. Under his direction, visual concepts are transformed into impactful designs that engage audiences and enhance brand communication.

H M Noor has completed his masters from National University of Bangladesh in 2016. He worked as a Chief Assistant Director with many renowned film makers and director's for making many Film & Short Films, TV Dramas, Documentary Films on many National and Multinational organizations like CDD, Walton, JICA, and BBC Bangla as cinematographer. He is a member of Dhaka Theater form 2003. He has already proved his work in many local televisions like, Bangla Vision, Diganta TV, etc.

Now he works in Trimatry Media Agency as Art Director. As Art Director, H M Noor continues to inspire his team and elevate the creative standards of Trimatry Media Agency through his leadership, dedication, and artistic insight.





## Illustrator & Graphics Designer



**Abu Eusha Talukder**  
Illustrator & Graphic Designer

*Qualification:*  
**Master of Fine Arts**  
2023, Dhaka University

*Experience:*  
**7 Years' experience**

*Achivement:*  
**Winner of**  
**25th National Art Exhibition (2022)**  
**Dhaka OIC Youth Art Competition (2021)**  
**22nd Young Art Exhibition (2020)**

Abu Eusha Talukder is a distinguished illustrator and visual artist whose practice encompasses both traditional and digital media. His work is defined by a refined attention to detail, a sophisticated use of color and composition, and a strong narrative sensibility that transforms concepts into compelling visual forms.

Talukder's artistic exploration engages with themes of culture, identity, and the human experience, often weaving together elements of memory, symbolism, and contemporary life. Through his illustrations and artworks, he seeks to evoke reflection and dialogue, positioning art as a medium of connection and shared understanding.

His versatility as an illustrator is evident in his ability to adapt across genres and formats—ranging from editorial and book illustration to fine art compositions and commissioned projects. Each piece reflects both technical mastery and conceptual depth, embodying his commitment to originality and artistic integrity.

As his body of work continues to evolve, Abu Eusha Talukder remains dedicated to expanding the reach of visual storytelling. His portfolio not only highlights his aesthetic vision but also affirms his role as a contemporary artist contributing meaningfully to the broader cultural and artistic discourse.





## Illustration Art Work





## Shooting Works







## Sample of some completed projects



The assignment was to create 3 (three) promotional AV and (29) training video contents for the teachers who will teach and train the students in school about online safety and security. This project was executed by BRAC Education Program (BEP) funded by Google. Here I share some of those content in the following Google Drive folder link.

### Google Drive Link: (Folder)

[https://drive.google.com/drive/folders/1wF01Cr61aWULlwJ6943eGI600WoZRwoW?usp=share\\_link](https://drive.google.com/drive/folders/1wF01Cr61aWULlwJ6943eGI600WoZRwoW?usp=share_link)



The assignment was to create 60 education video contents for the primary level students. It was a Bangladesh Government Project & funded by Save the Children. Here I share some of those content in the following Google Drive folder link.

### Google Drive Link: (Folder)

[https://drive.google.com/drive/folders/1RvfeHJrrwDKCBsZdg325AWLQ7KBiqI85?usp=share\\_link](https://drive.google.com/drive/folders/1RvfeHJrrwDKCBsZdg325AWLQ7KBiqI85?usp=share_link)

### Google Drive links (Folder) for some Corporate, NGOs, AVs

<https://drive.google.com/file/d/1GENFTL6VoWeDqqptdW5TiYWQtgmb2R-v/view?usp=sharing>  
[https://drive.google.com/file/d/10uXpm3KrAHL3x\\_tetazhOVQydRypcXKW/view?usp=share\\_link](https://drive.google.com/file/d/10uXpm3KrAHL3x_tetazhOVQydRypcXKW/view?usp=share_link)  
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[https://drive.google.com/file/d/1YIMtBqK4FI33TWPzmU0t-4uW5rXkTJzK/view?usp=share\\_link](https://drive.google.com/file/d/1YIMtBqK4FI33TWPzmU0t-4uW5rXkTJzK/view?usp=share_link)  
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[https://drive.google.com/file/d/1zDy6E4hkq-x6y\\_H2mGRHiel7D7C99Vtl/view?usp=share\\_link](https://drive.google.com/file/d/1zDy6E4hkq-x6y_H2mGRHiel7D7C99Vtl/view?usp=share_link)

### Animated Documentary

<https://drive.google.com/file/d/1RzmeggEni0qOPhcnXGOAwftUI8Cfc2Ym7/view?usp=sharing>





We Successfully Serve







## Equipments (Video Camera)

### Unite - 01

Model | **Blackmagic URSA Cine**  
Resolution | **4K/6K/8K/12K**  
Brand | **BlackMagic**

### Unite - 02

Model | **Sony PXW-FX9**  
Resolution | **FullHD/2K/4K/8K**  
Brand | **SONY**

### Unite - 03

Model | **Sony Alpha FX6**  
Resolution | **FullHD/2K/4K/8K**  
Brand | **SONY**

### Unite - 04

Model | **Sony Alpha FX3**  
Resolution | **FullHD/2K/4K**  
Brand | **SONY**

### Unite - 05

Model | **5D Mark - III**  
Resolution | **FullHD**  
Brand | **CANON**



## Video Editing Panel and Colour Grading

### Pannel - 01

Platform | **MAC**  
Software | **Final Cut Pro X**  
Editing | **BlackMagic**  
Card | **ATI Redeon HD 5850**



### Pannel - 02

Platform | **Windows**  
Software | **Premier Pro 2024**  
Editing | **BlacMagic**  
Card | **nVIDIA Quadro K9000**

### Animation Workstation

Platform | **Windows**  
Software | **Adobe After Effects, 3D Studio Max, Maya, Cinema 4D etc**  
Render Card | **nVIDIA Quadro K9000 Graphics Card**







## Video Documentary



Project Name | **NARI**  
Client Name | **BAGLADESH DEVELOPMENT SERVICE CENTER (BDSC)**  
Direction | **KAZI AMIRUL ISLAM SOVA**  
Technical Support | **TRIMATRY**  
Production Year | **2009**



Project Name | **BEYOND THE DARKNESS**  
Client Name | **BAGLADESH DEVELOPMENT SERVICE CENTER (BDSC)**  
Direction | **KAZI AMIRUL ISLAM SOVA**  
Technical Support | **TRIMATRY**  
Production Year | **2008**



Project Name | **PURBACHAL PIXEL CITY**  
Client Name | **PIXEL HOMES**  
Direction & Editing | **HASINUR RAB MANU**  
Technical Support | **TRIMATRY**  
Production Year | **2010**



Project Name | **AGIA JACCHE BANGLADESH (INFOLADY)**  
Client Name | **BANGLADESH BANK SME DEPARTMENT**  
Direction & Editing | **MIR SHAMS SHANTONU**  
Technical Support | **TRIMATRY**  
Production Year | **2011**



Project Name | **ELECTRONIC VOTING MACHINE**  
Client Name | **BANGLADESH ELECTION COMMISSION**  
Direction | **KAZI AMIRUL ISLMA SOVA**  
Technical Support | **TRIMATRY**  
Production Year | **2013**





## Drama TV Programmes



Name	<b>CHIAPATH</b>
Director	<b>KAZI AMIRUL ISLAM SHUVO</b>
Editor	<b>SHAMSUL ALAM</b>
Technical Support	<b>TRIMATRY</b>
On-Air	<b>MACHRANGA TV</b>



Name	<b>KEE JADU KORILA</b>
Director	<b>KAZI AMIRUL ISLAM SHOVA</b>
Editor	<b>SHAMSUL ALAM</b>
Technical Support	<b>TRIMATRY</b>
On-Air	<b>ETV</b>



Name	<b>CHIAPATH</b>
Director	<b>HARUN RUSHO</b>
Editor	<b>SHAMSUL ALAM</b>
Technical Support	<b>TRIMATRY</b>
On-Air	<b>NTV</b>



Name	<b>DALE DALE PATAYE PATAYE</b>
Director	<b>HARUN RUSHO</b>
Editor	<b>SHAMSUL ALAM</b>
Technical Support	<b>TRIMATRY</b>
On-Air	<b>CHANEL - i</b>



Name	<b>SHISHU O SHASTHO</b>
Director	<b>ANJUMAN ARA RIMI</b>
Editor	<b>SHAMSUL ALAM</b>
Technical Support	<b>TRIMATRY</b>
On-Air	<b>2010</b>







## Design and Printing Works

Client: **BRAC**

Designer: **SHAMSUL ALAM**



**DVD Cover**



**CD Cover**



**Disc Label**

Client: **BANGLADESH BANK / JICA / PEDICO, JAPAN**

Designer: **SHAMSUL ALAM**



**Front Page**



**Inner Page**



**Last Page**

**and many more...**



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**We are available...**



Workplace

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